

FEB 2024

THE TOOLBOX

SELF'S CONTRACTOR NEWSLETTER



Seizing Opportunities: Contractors in the Greenhouse Gas Reduction Fund

I'm sure you're wondering, "What do initiatives like the Greenhouse Gas Reduction Fund (GGRF) do for me?" Designed to curb emissions and foster sustainability, this fund not only addresses environmental concerns but also offers a wealth of opportunities for contractors. In this blog, we'll explore how contractors can leverage the GGRF to contribute to a greener future while also growing their businesses. And we'll cover SELF's role in helping you realize its full potential.



WE OFFER:

FREE Contractor
Financing Program

No Minimum Credit Score
or Home Equity Required

Unsecured Loans with
Rates Starting at 5%
Fixed

Finance Improvements on
Mobile Homes and
Insurance Deductibles

**SEND US YOUR FINANCE
DECLINES**

and we will try to
recapture the jobs for you

<https://solarenergyloanfund.org/submit-lead/>

Understanding the Greenhouse Gas Reduction Fund:

The GGRF is a groundbreaking program that aims to reduce greenhouse gas emissions in various sectors, such as transportation, energy, and buildings. Established with the goal of combatting climate change, this fund channels resources into projects and initiatives that promote cleaner technologies, energy efficiency, and carbon neutrality. It sounds like something from a “tree hugger’s convention,” but its value is hidden in the details.



Opportunities for Contractors:

Energy Efficiency Upgrades: One significant avenue for contractors lies in implementing energy efficiency upgrades in residential, commercial, and industrial buildings. These upgrades can include installing energy-efficient HVAC systems, upgrading insulation, and replacing outdated lighting with LED fixtures. Contractors skilled in building retrofits and energy audits can find ample opportunities to participate in projects funded by the GGRF. **SELF’s financing for residential, multi-family, small businesses, and nonprofits can make sure no dollars are left on the table.**

Renewable Energy Installations: Another promising area for contractors is the installation of renewable energy systems such as solar panels, wind turbines, and geothermal heat pumps. As the demand for clean energy solutions continues to rise, contractors specializing in renewable energy installations stand to benefit from the incentives and subsidies provided by the GGRF. SELF will have longer terms and better interest rates in addition to solar grants for low-income households. We are working to build a pipeline of projects now for immediate deployment when Florida Solar For All funds become available sometime in late Spring. **You can help by adding your projects to the queue so we can begin review.** <https://solarenergyloanfund.org/florida-solar-for-all/>

Sustainable Transportation Infrastructure: The transportation sector is a major contributor to greenhouse gas emissions, making it a prime target for GGRF-funded projects. Contractors involved in the construction of public transit systems, electric vehicle charging stations, and bike lanes can tap into the opportunities presented by the fund's investments in sustainable transportation infrastructure. **SELF will be launching new loan products for EV charging stations and potentially e-bikes and EVs. Stay tuned.**

Green Building Construction: With an increasing emphasis on green building practices and LEED certification, contractors experienced in sustainable construction techniques are in high demand. The GGRF supports projects that prioritize environmentally friendly building materials, energy-efficient design, and low-carbon construction methods, presenting lucrative opportunities for contractors in the construction industry.

SELF's SAGE program for affordable/workforce housing can help bridge the gap in financing and even help with pre-development. Reach out to davidg@solarenergyloanfund.org for more information.

The Greenhouse Gas Reduction Fund represents a transformative opportunity for contractors to align their business interests with environmental sustainability. By participating in projects funded by the GGRF, contractors can not only contribute to the global fight against climate change but also position themselves as leaders in the burgeoning green economy. With the right skills, expertise, and vision, contractors have the potential to thrive in a future powered by clean energy and sustainable practices. **To learn more about how your partnership with SELF can leverage the GGRF and strengthen your bottom line, reach out to annied@solarenergyloanfund.org.**



Contractors: Say Goodbye to Dealer Fees! Join Our Webinar on February 22nd at 8 AM!

This is a great opportunity to train your new team members on SELF's financing programs and as a refresher for existing team members.

Tired of hefty dealer fees eating into your profits? We've got a solution!" Join our exclusive webinar to learn about 'No Dealer Fee' financing tailored for contractors! Stop overpaying! Learn the secrets to transparent and fair financing for those hard-to-finance customers and SELF's below-market interest rates you'll want to offer all your homeowners regardless of credit score.

Click the link to Register Today! <https://www.tfaforms.com/5108155>

Enhancements and Innovations: A Refreshing Update for Contractors

At SELF, we ❤️ our Contractors and want to share some exciting news regarding recent enhancements and innovations within our company. As valued partners integral to our success, your insights and feedback have played a significant role in propelling us toward these advancements.



Enhanced Efficiency

One of our primary focuses has been streamlining processes and bolstering efficiency across the board. From origination to completion, you can expect a smoother, more synchronized workflow that maximizes productivity and minimizes downtime. To that end, we have instituted an automated “soft credit pull” that has NO IMPACT on your customer’s credit. Only if they close a loan with SELF will we institute a “hard credit pull.”

Tech Integration

Embracing cutting-edge technology has always been a cornerstone of our approach, and we're excited to announce further strides in this arena. Now, you can receive automated reports on the status of each of your customers directly from our system in addition to the status emails. Information empowers your team and fosters greater collaboration and transparency with SELF throughout the loan process. Request your report from annied@solarenergyloanfund.org.



Continuous Improvement

At the heart of our company culture lies a commitment to continuous improvement. We understand that growth is an ongoing journey, and we remain steadfast in our pursuit of excellence. Your feedback and insights continue to inform our evolution, driving us to exceed expectations and set new industry standards.

As we embark on this journey of progress together, we extend our heartfelt appreciation for your unwavering partnership. Your expertise and dedication are invaluable assets that propel us toward shared success. Rest assured, we remain fully committed to supporting you every step of the way as we navigate these exciting new horizons together.

Website: <https://solarenergyloanfund.org/>

Contact Number: 833-476-SELF

Better Terms for Solar (and even better on the horizon)

Our solar PV and battery loans have gotten better (and are expected to be even better when the Florida Solar For All funds are available.)

Our new terms are:

- \$3,000 - \$30,000
- 3 to **12 Years**
- 5.5% -7.5% Fixed Interest Rates

As with all our loans:

- No minimum credit score required
- No income limits (minimum or maximum)
- No asset or equity requirement for unsecured